



Healthy Valleys Smoke-Free Project

Smoke-free Streets Update

January 2019

Background...

- ▶ 7 Healthy Valleys Projects
- ▶ Smoke-Free Project - Partnership with NHSL
- ▶ Grassroots Air Quality Monitoring
- ▶ Community Smoking Cessation Groups
- ▶ No Smoking Day Events



Rigside Community Café
No Smoking Day March 2017

Pledge your Support



I

**Pledge that my Home and Car will be a
Smoke Free Zone!**



Let's take it Right Outside!



How did we do it?



Door to Door

▶ Rigside June 2017

16 household & cars Smoke-free

▶ Revisited March 2018

3 Households successfully revisited

13 New households signed up

❖ Rigside Community Café - 14th November 2018

12 New households signed up

Door to Door

▶ School Road Coalburn 21st November 2018

11 New households signed up

▶ Douglasdale (part of street) Street Rigside 12th December 2018

4 New Households



Why did it work?

- ▶ Based in Rigside for >13 years
- ▶ Trusted in the community
- ▶ Good relationships
- ▶ Volunteer support
- ▶ Many lives transformed over the years





65

Smoke-free Homes & Cars